

**Table A1-1**  
**Total Domestic Mail Originating in Households and Nonhouseholds Postal Fiscal Years 1987, 2006 and 2007 (Diary Data)**

Sector	Percentage of Total Domestic Mail			Pieces Per Household Per Week		
	1987	2006	2007	1987	2006	2007
Household-to-household	4.8	3.0	2.7	1.6	1.1	1.0
Household-to-nonhousehold	6.4	6.4	6.7	2.1	2.3	2.3
Nonhousehold-to-household	55.5	70.4	68.8	18.5	24.9	23.9
Unknown incoming	0.3	1.5	1.3	0.1	0.5	0.4
Unknown outgoing	1.0	0.4	0.5	0.3	0.1	0.2
Total Household Mail	69.1	81.7	80.0	23.0	28.9	27.8
Nonhousehold-to-nonhousehold	30.9	18.3	20.0	-	-	-
Total	100.0	100.0	100.0	-	-	-

**Table A1-2**  
**Mail Received by Households by Class Postal Fiscal Years 1987, 2006, and 2007 (Diary Data)**

Class	Percent of Total Pieces Per Week			Pieces Per Household Per Week		
	1987	2006	2007	1987	2006	2007
First-Class ①	42.1	36.3	37.0	8.64	9.62	9.35
Periodicals	8.2	4.3	4.3	1.69	1.13	1.10
Standard Mail ②	47.6	55.7	55.3	9.77	14.78	13.98
Package Services ③	0.3	0.3	0.3	0.06	0.09	0.09
Government ④	1.8	3.4	3.0	0.36	0.90	0.77
Total	100.0	100.0	100.0	20.52	26.52	25.29

①Includes Non-Governmental Priority mail and First-Class/Priority Packages

②Includes Non-Governmental Presorted Standard, Nonprofit, Unsolicited Periodicals and Standard Packages

③Includes Non-Governmental Parcel Post, Parcel Select, Bound Printed Matter, Special Standard Mail and Library Rate

④Includes Government Mail from First-Class Letters, Standard Mail, USPS-Delivered Packages and Unaddressed Material

**Table A1-3**  
**Total Mail<sup>®</sup> Overview: Content of Mail Received by Households (Percentage of Pieces)**  
**Postal Fiscal Years 1987, 2006 and 2007(Diary Data)**

Content	1987	2006	2007
NON-ADVERTISING			
Personal	7.5	3.9	3.7
Bills ⑤	12.5	12.2	12.4
Financial Statements	4.2	4.3	4.6
ADVERTISING			
First-Class advertising only	4.7	6.5	5.9
First-Class advertising enclosed	5.5	11.4	11.1
First-Class business invitations announcements	1.2	1.9	1.9
First-Class requests for donations	0.4	0.5	0.5
Standard Mail (A) advertising	30.7	40.8	40.2
Standard Mail (A) requests	0.5	0.4	0.4
Standard Mail (A) nonprofit advertising	2.4	2.3	2.3
Standard Mail (A) nonprofit requests	3.2	4.0	3.8
Total Advertising With Request For Donations (not including Periodicals)	48.6	67.9	66.3
Total Advertising Without Request For Donations (not including Periodicals)	44.5	63.0	61.5
Newspapers	2.9	1.3	1.2
Magazines	4.7	3.8	3.8
Total Advertising (including Periodicals)	56.2	72.9	71.3
OTHER:			
Other Standard Mail (A) ⑥	6.7	5.5	5.2
Other Standard Mail (A) nonprofit ⑥	3.7	2.5	2.8
Federal Government	1.7	1.5	1.3
International	0.5	0.1	0.1
Other ②	12.5	7.9	8.7
Total ③	105.5	110.8	110.1
Pieces per household per week ④	20.5	26.1	25.0

① Does not include packages or expedited mail.

② Mostly other First-Class.

③ Equals more than 100% because First-Class advertising enclosed may be counted twice.

④ First-Class advertising enclosed is only counted once.

⑤ Includes credit card statement/bill.

⑥ Request for donations is now a separate category under advertising.